



# NESANNE UMBEHANT | Graphic Designer



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## Design & Product

InDesign  
Photoshop  
Illustrator  
Figma  
After Effects  
Canva  
Brand Systems  
Visual Identity

## SaaS & Workflow

Agile  
JIRA  
Asana  
Cross-team Workflow

## Web & Interactive

WordPress  
HTML / CSS  
UX/UI Design

## AI Tools

Firefly  
Canva AI  
ChatGPT  
Gemini

## PROFESSIONAL SUMMARY

Senior Graphic Designer with 15+ years of experience supporting SaaS, EdTech, and global brands through marketing, product, and UX-focused design. Experienced in Agile, cross-functional environments, partnering with product, marketing, and engineering teams to deliver scalable visual systems, brand-led campaigns, go-to-market assets, and high-impact digital content across international markets.

## PROFESSIONAL EXPERIENCE

### SENIOR DESIGNER | Seesaw Learning

July 2023 - Present

*AI-Powered EdTech SaaS | [seesaw.com](https://seesaw.com)*

- Design marketing and educational assets for a global AI-powered SaaS EdTech platform, supporting B2B and B2C audiences across international markets
- Led design execution across multiple projects, balancing creative direction, stakeholder feedback, and timelines
- Collaborate in an Agile, cross-functional environment with Product, Marketing, and Content teams to deliver scalable, on-brand creative
- Contribute to a company-wide rebrand, helping define visual systems, guidelines, and digital standards
- Produce campaign assets, sales enablement materials, and social content supporting go-to-market initiatives
- Manage multiple projects concurrently using JIRA and Asana, ensuring timely delivery and alignment with business goals

### INDEPENDENT GRAPHIC DESIGNER & DESIGN CONSULTANT

2009 - Present

*Branding, Marketing, and Digital Design | [nesanne.com](https://nesanne.com)*

- Provide branding, marketing, and product-focused UI/UX design services for 15+ global clients across SaaS, education, hospitality, and real estate
- Design and maintain WordPress websites, landing pages, and digital experiences
- Integrate AI-assisted tools into the creation of digital content, educational materials, and marketing assets
- Manage end-to-end design projects from concept through delivery, aligning creative with business goals
- Designed campaigns across digital, print, and experiential touchpoints

## GRAPHIC DESIGNER | eDynamic Learning

October 2021 - July 2023

EdTech SaaS / [edynamiclearning.com](https://edynamiclearning.com)

- Designed marketing and digital assets for EdTech SaaS products, including email campaigns, social media, presentations, and web content
- Maintained brand consistency across digital campaigns, events, and product marketing materials
- Partnered with marketing stakeholders to execute campaigns in a fast-paced, deadline-driven environment
- Managed multiple projects while maintaining high-quality design standards

## LEAD MARKETING MEDIA DESIGNER | Automotive Broadcasting Network

February 2017 - October 2018

B2B Automotive Sales & Marketing Platform / [abnetwork.com](https://abnetwork.com)

- Designed digital and print marketing assets for enterprise automotive clients, including Honda and General Motors
- Supported UI/UX and technical design for proprietary SaaS sales, marketing, and inventory tools
- Collaborated with production and development teams to deliver code-ready assets and motion graphics

## SENIOR GRAPHIC DESIGNER | HamptonGolf

February 2009 - June 2016 | Freelancer: Ongoing

Hospitality & Golf Management Company / [hampton.golf](https://hampton.golf)

- Led design efforts across print, digital, web, and UI for a multi-property hospitality brand
- Developed and maintained websites using CMS platforms, HTML, CSS, and JavaScript
- Mentored junior designers and approved layouts prior to B2B client delivery
- Prioritized and tracked marketing projects, managing timelines and production workflows

## EDUCATION

### Associate of Applied Arts in Graphic Design

The Art Institute of Seattle

### Associate of Arts

Skagit Valley College