



NESANNE UMBEHANT | Graphic Designer

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Design & Product

InDesign
Photoshop
Illustrator
Figma
After Effects
Canva
Brand Systems
Visual Identity
Social Content

Workflow

Agile
JIRA
Asana
Cross-functional

Web & Interactive

WordPress
HTML / CSS
UX/UI Design

AI Tools

Firefly
Midjourney
Canva AI
ChatGPT
Gemini

PROFESSIONAL SUMMARY

Senior Graphic Designer with 15+ years creating high-impact visual assets for global tech platforms, education brands, and consumer products. Proven in fast-moving, cross-functional teams, delivering campaigns, brand systems, and digital content that perform across every touchpoint.

PROFESSIONAL EXPERIENCE

SENIOR DESIGNER | Seesaw Learning

July 2023 - January 2026 (Full Time) | Ongoing (Freelance)

AI-Powered EdTech SaaS | seesaw.com

- Design marketing and educational assets for a global AI-powered learning platform, supporting B2B and B2C audiences across international markets
- Led design execution across multiple projects, balancing creative direction, stakeholder feedback, and timelines
- Partner with Product, Marketing, and Content teams to ship on-brand creative quickly and consistently across digital channels
- Contribute to a company-wide rebrand, helping define visual systems, guidelines, and digital standards
- Produce campaign assets, sales enablement materials, and social media content including paid/organic posts to support go-to-market initiatives
- Manage multiple projects concurrently using JIRA and Asana, ensuring timely delivery and alignment with business goals

INDEPENDENT GRAPHIC DESIGNER & DESIGN CONSULTANT

2009 - Present

Branding, Marketing, and Digital Design | nesanne.com

- Provide branding, marketing, and UI/UX design for 15+ global clients spanning tech platforms, education, hospitality, and real estate
- Design and maintain WordPress websites, landing pages, and digital experiences
- Integrate AI-assisted tools into the creation of digital content, educational materials, and marketing assets
- Manage end-to-end design projects from concept through delivery, aligning creative with business goals
- Design campaigns across social media, digital, print, and experiential touchpoints

GRAPHIC DESIGNER | eDynamic Learning

October 2021 - July 2023

EdTech SaaS | edynamiclearning.com

- Design and deliver marketing assets across email, social, web, and presentations for a digital curriculum platform
- Maintain visual consistency across campaigns, events, and product marketing in a fast-paced, deadline-driven environment
- Execute on briefs quickly while upholding high design standards across concurrent projects

LEAD MARKETING MEDIA DESIGNER | Automotive Broadcasting Network

February 2017 - October 2018

B2B Automotive Sales & Marketing Platform | abnetwork.com

- Created digital and print marketing assets for enterprise clients including Honda and General Motors from campaign visuals to UI/UX design for sales and inventory tool interfaces
- Partnered with production and development teams to deliver motion graphics and code-ready assets for proprietary sales and marketing platforms

SENIOR GRAPHIC DESIGNER | HamptonGolf

February 2009 - June 2016 (Full Time) | Ongoing (Freelance)

Hospitality & Golf Management Company | hampton.golf

- Led design across print, digital, web, and UI for a multi-property hospitality brand, owning projects from concept through client delivery
- Developed and maintained websites using CMS platforms and web technologies
- Prioritized and tracked marketing projects, managing timelines and production workflows

GRAPHIC DESIGNER | Duos Technologies

January 2006 - December 2008

AI-Powered Rail & Infrastructure Tech | duostechnologies.com

- Designed marketing packages for enterprise clients including Union Pacific, CSX, and the Department of Homeland Security spanning manuals, GUI design, and web
- Supported full-scale design production across corporate identity, web, technical proposals, presentations, marketing materials, and trade show displays

EDUCATION

Associate of Applied Arts in Graphic Design

The Art Institute of Seattle

Associate of Arts

Skagit Valley College